

Investor Relations

AfreecaTV

May 2016



➤ Appendix

1. Overview
2. Financials & Valuation
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4. Cost Breakdown

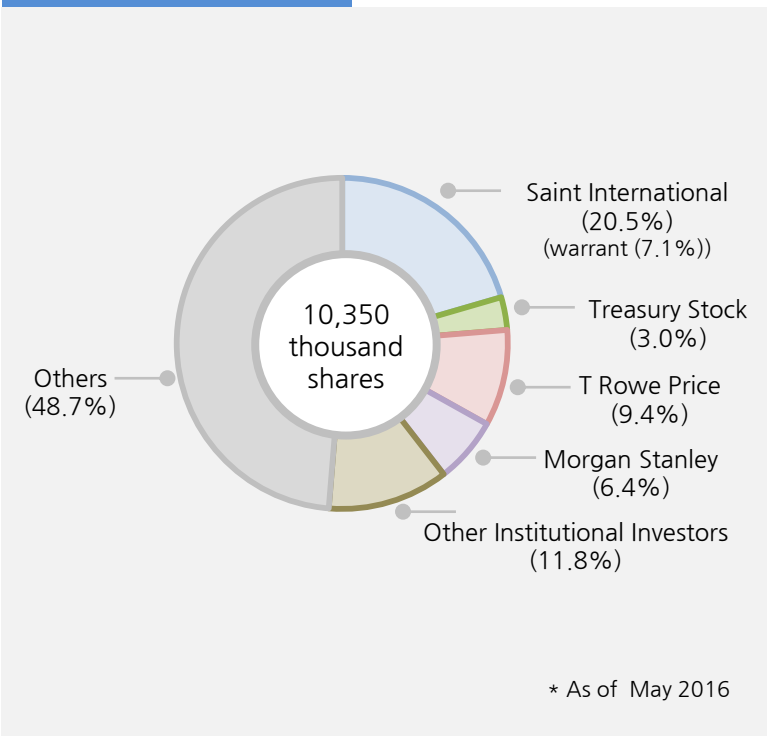


1. Overview (1)

Company Overview

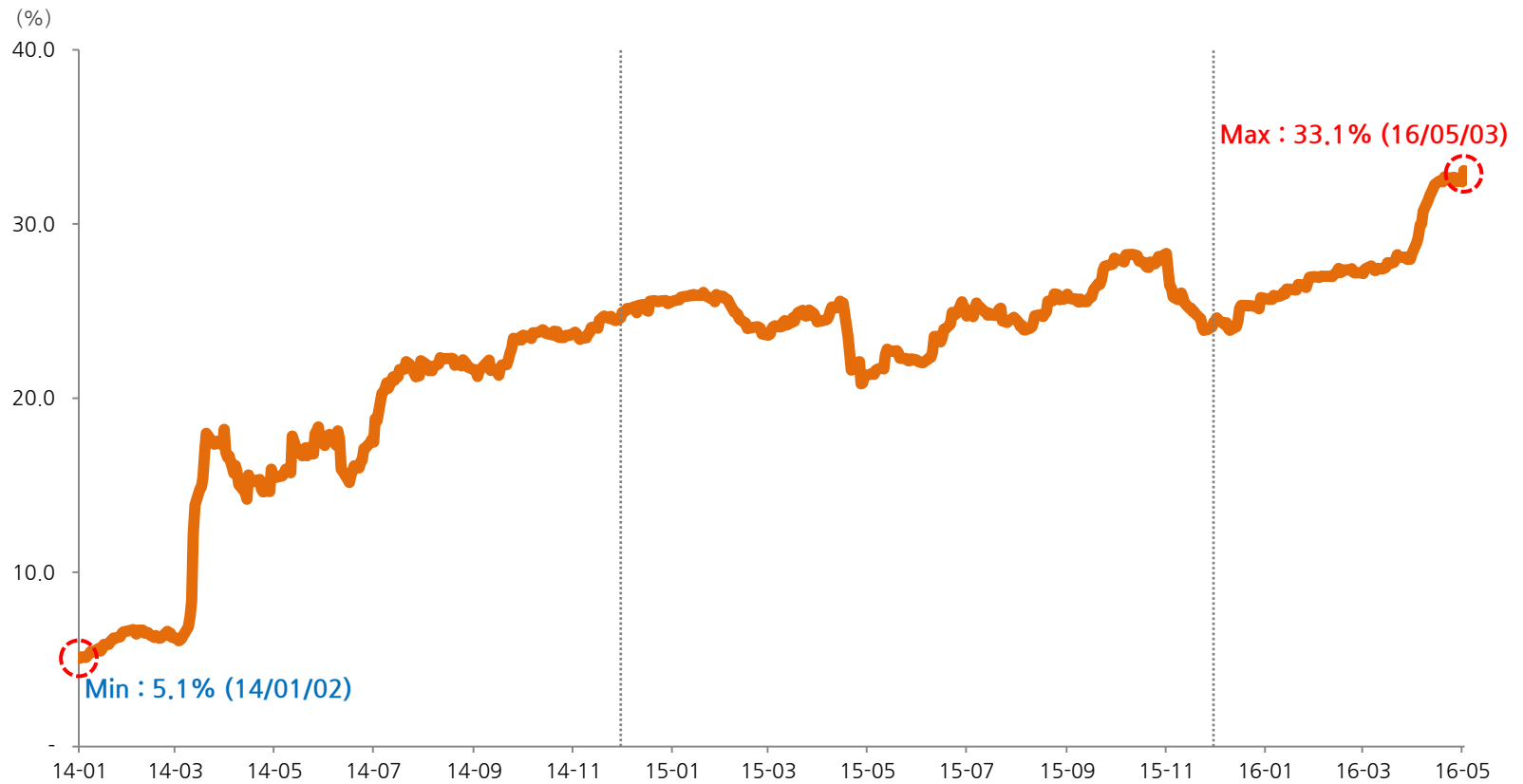
Name	AfreecaTV Co., Ltd.
CEO	Kevin Seo
Established	1996.04.22 (2011 acquired and reformulated by Saint International (Kevin Seo))
Listed	2008.01.17 (KOSDAQ)
Capital	₩5.17 billion (₩16.03)
Bus. Area	Social Media Platform (Internet Live Broadcasting)
Headquarter	15, 228-gil, Pangyo-ro, Bundang-gu, Seongnam-si, Gyeonggi-do (Sampyeong-dong, Pangyo Seven Venture Valley, 1-daji, 2-dong, #201, #801, # 901)
# of employee	353 (₩16.03)
Web-site	www.afreecatv.com (Headquarter: http://corp.afreecatv.com)

Shareholders Structure



1. Overview (2)

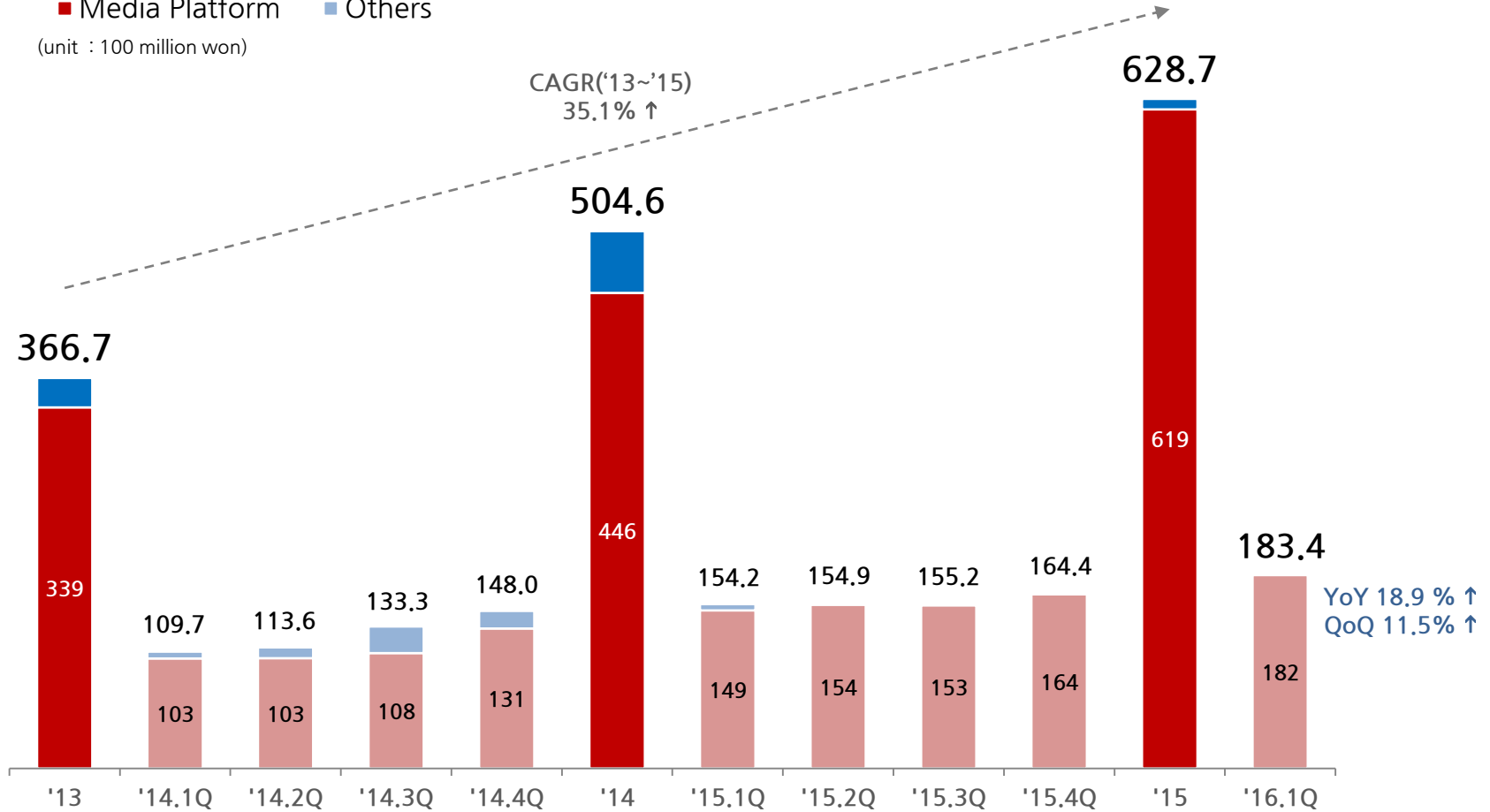
International investors' ratio trend ('14.01 ~ '16.05)



2. Financials & Valuation (1)

operating revenue

■ Media Platform
 ■ Others
 (unit : 100 million won)

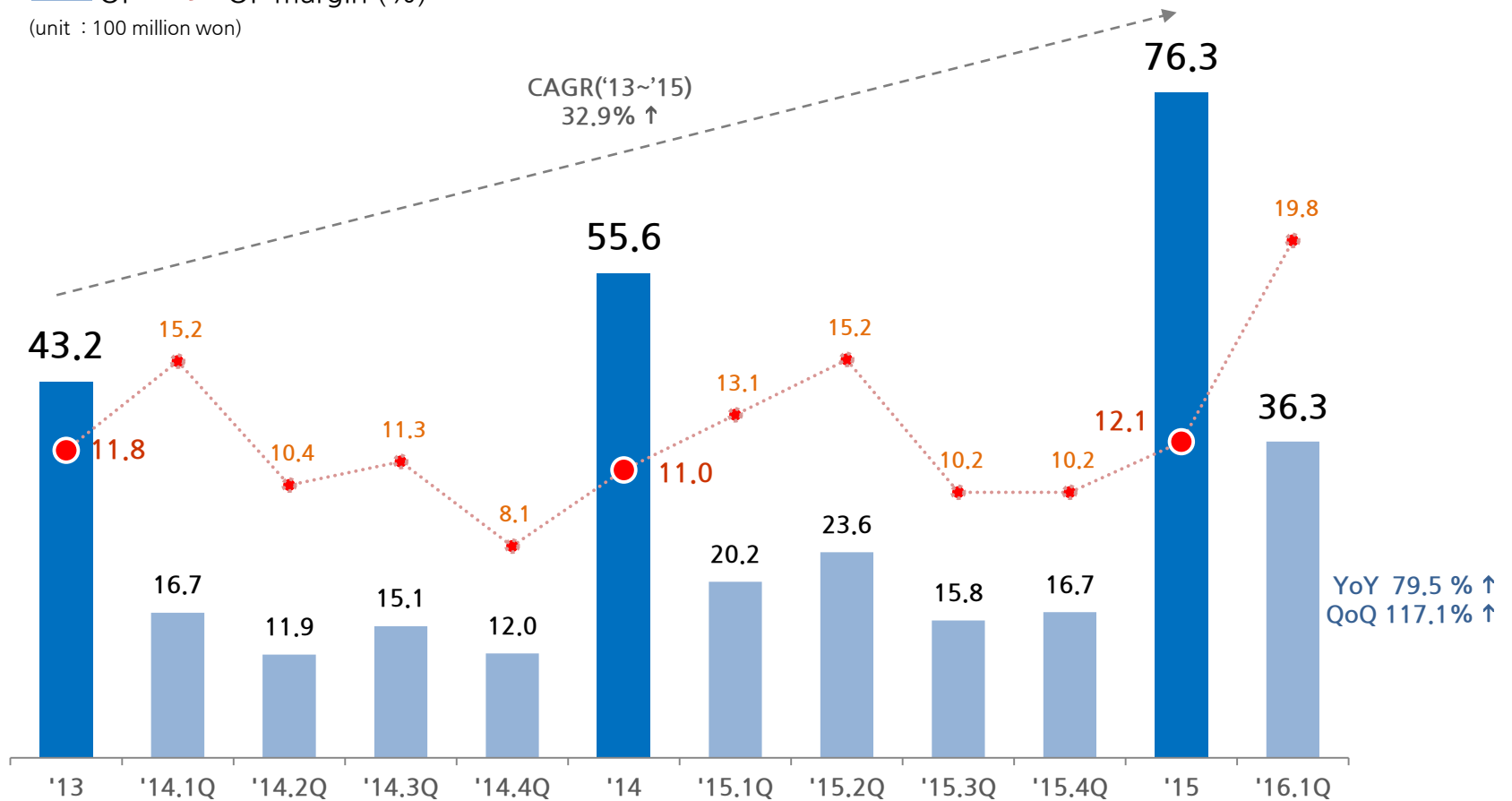


2. Financials & Valuation (2)

Operating profit

OP OP margin (%)

(unit : 100 million won)



3. Summary of Consolidated Financial Statements

(Unit : million won)

	FY12	FY13	FY14	FY15	1Q 16
< Consolidated balance sheet >					
Total assets	56,623	57,690	62,242	68,045	71,648
Total liabilities	24,619	20,699	19,303	19,966	22,799
Total shareholders' equity	32,004	36,991	42,938	48,079	48,849
Capital stock	4,642	4,949	5,159	5,164	5,175
< Consolidated income statement >					
Operating revenue	30,040	36,672	50,455	62,868	18,336
Operating profit	-2,121	4,319	5,562	7,634	3,633
Income/losses before income taxes	-806	-66	3,102	5,122	3,534
Net profit	2,038	178	2,751	4,145	3,078



www.afreecatv.com

15, 228-gil, Pangyo-ro, Bundang-gu, Seongnam-si, Gyeonggi-di
(Sampyeong-dong, Pangyo Seven Venture Valley, 1-daji, 2-dong, #201, #801, # 901)