

# Investor Relations

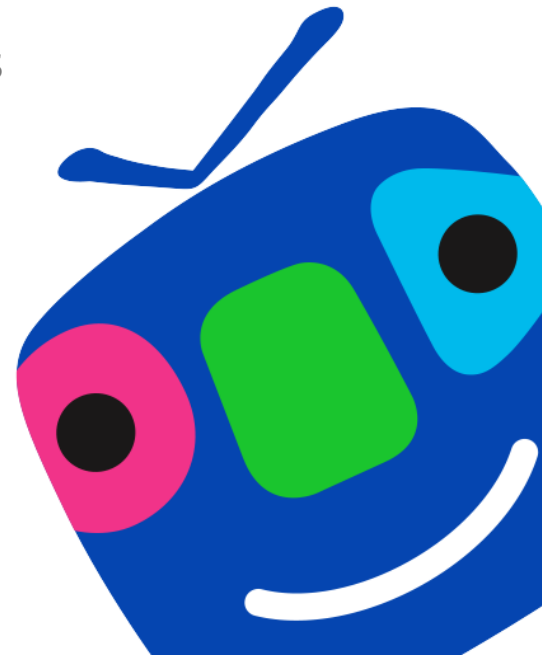
## AfreecaTV

August 2016



# ➤ Appendix

1. Overview
2. Financials & Valuation
3. Summary of Consolidated Financial Statements
4. Cost Breakdown

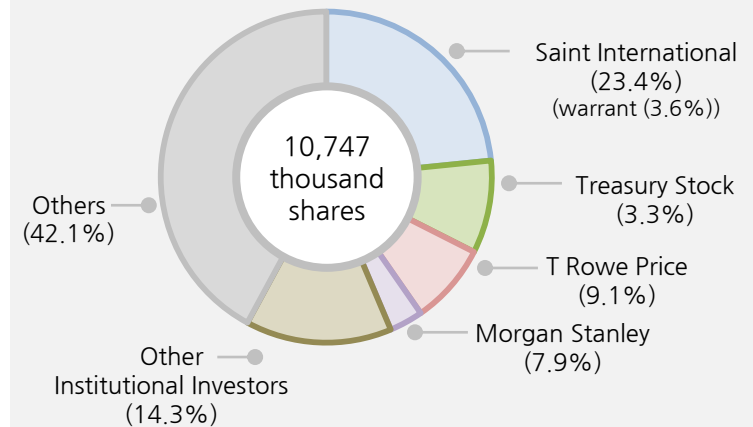


# 1. Overview (1)

## Company Overview

Name	AfreecaTV Co., Ltd.
CEO	Kevin Seo
Established	1996.04.22 (2011 acquired and reformulated by Saint International (Kevin Seo))
Listed	2008.01.17 (KOSDAQ)
Capital	₩5.37 billion (‘16.06)
Bus. Area	Social Media Platform (Internet Live Broadcasting)
Headquarter	15, 228-gil, Pangyo-ro, Bundang-gu, Seongnam-si, Gyeonggi-do (Sampyeong-dong, Pangyo Seven Venture Valley, 1-danji, 2-dong, #201, #801, # 901)
# of employee	354명 (‘16.06)
Web-site	www.afreecatv.com (Headquarter: <a href="http://corp.afreecatv.com">http://corp.afreecatv.com</a> )

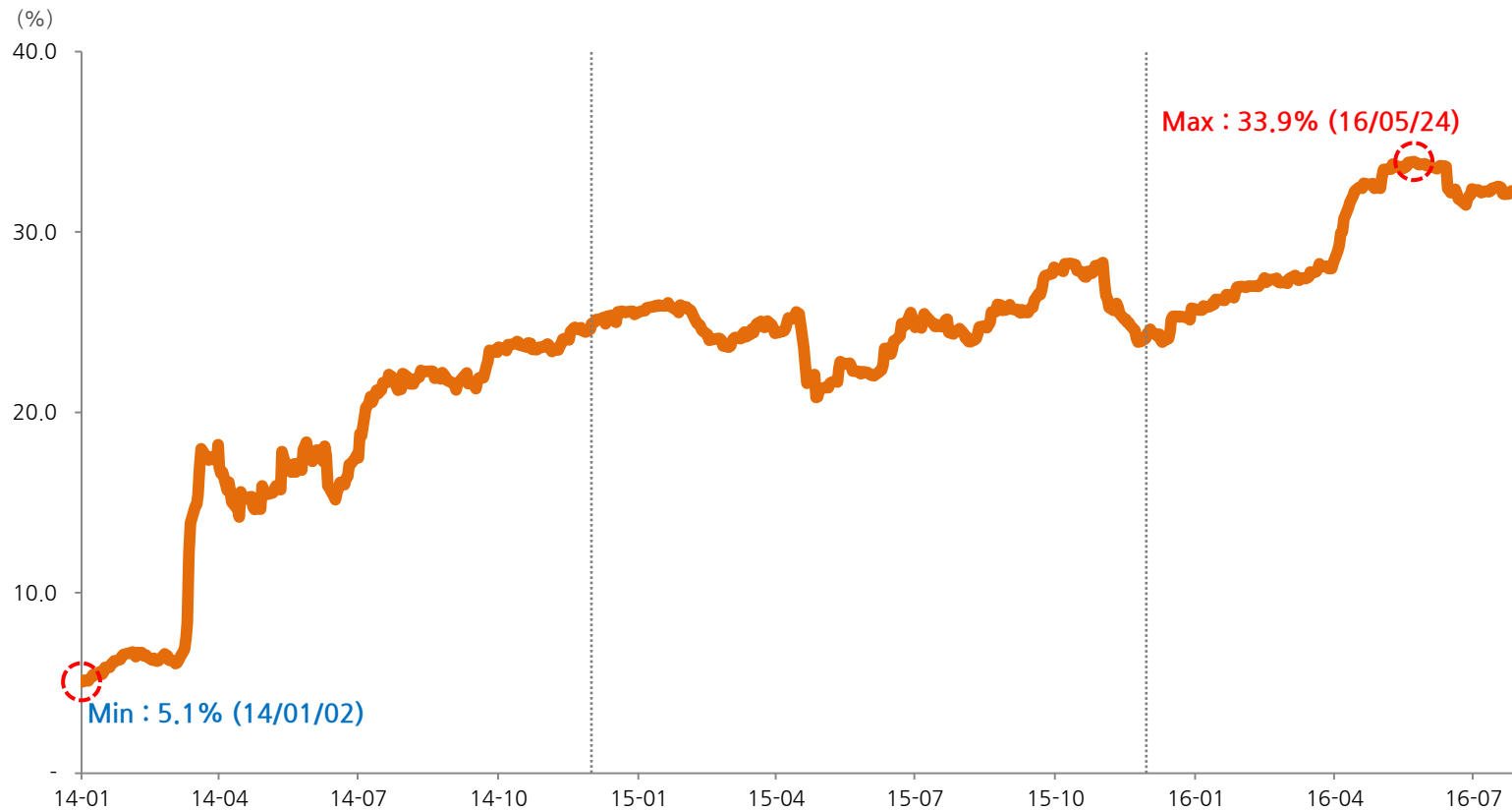
## Shareholders Structure



\* As of June 2016

# 1. Overview (2)

International investors' ratio trend ('14.01 ~ '16.07)

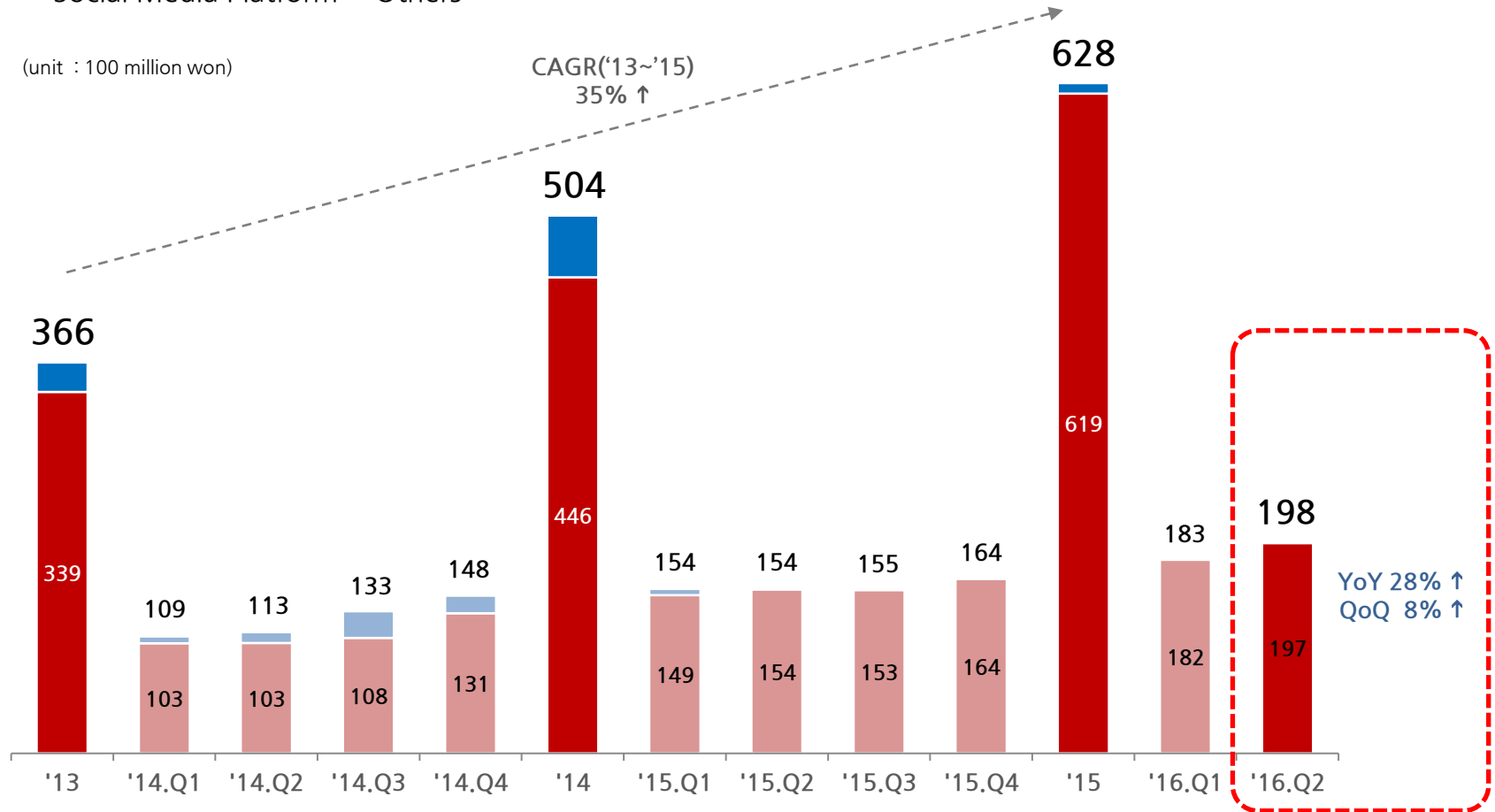


# 2. Financials & Valuation (1)

## operating revenue

■ Social Media Platform ■ Others

(unit : 100 million won)

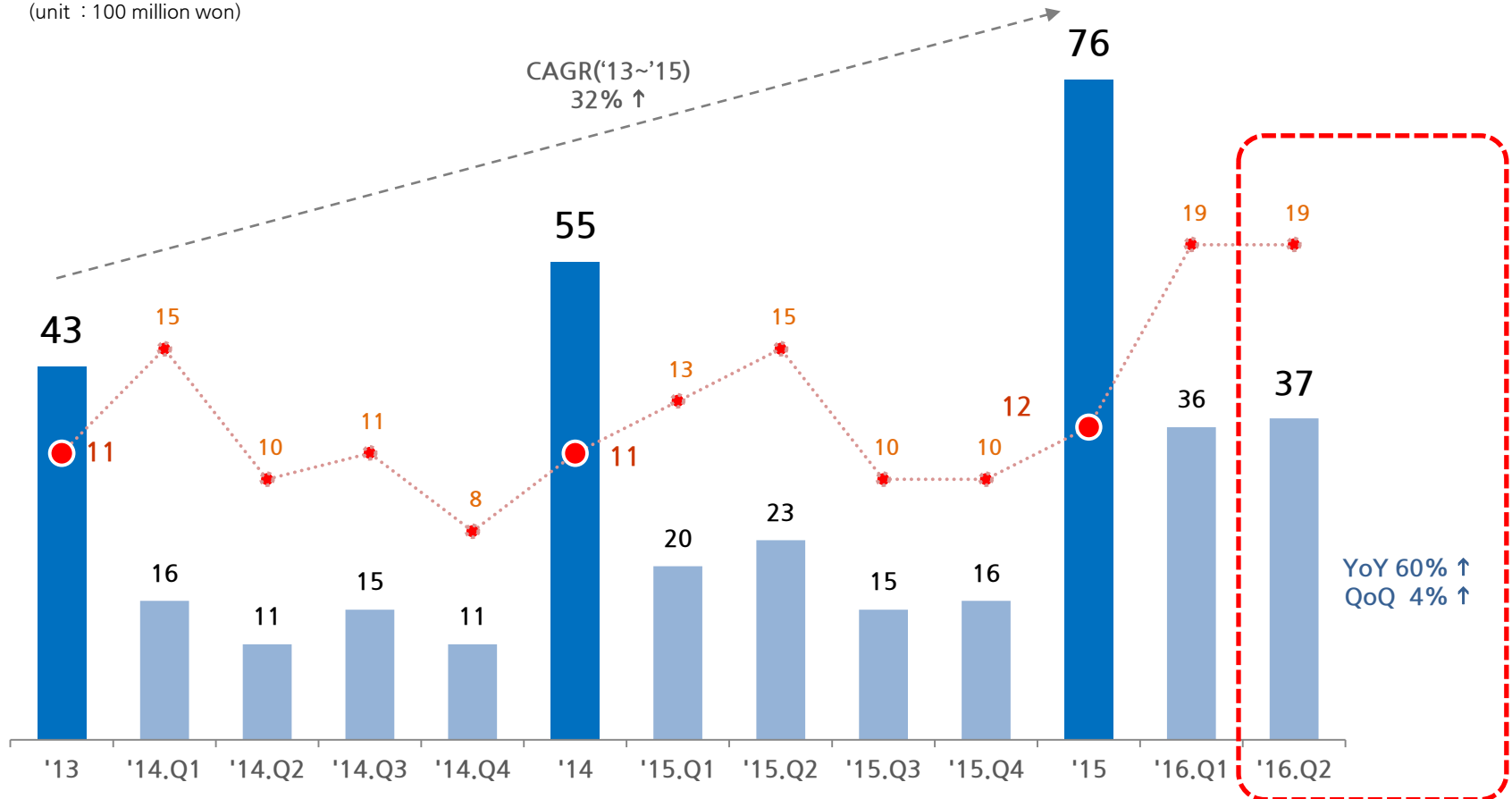


## 2. Financials & Valuation (2)

### Operating profit

OP OP margin (%)

(unit : 100 million won)



### 3. Summary of Consolidated Financial Statements

(Unit : million won)

	FY12	FY13	FY14	FY15	2Q 16
<b>&lt; Consolidated balance sheet &gt;</b>					
Total assets	56,623	57,690	62,242	68,045	76,953
Total liabilities	24,619	20,699	19,303	19,966	22,372
Total shareholders' equity	32,004	36,991	42,938	48,079	54,581
Capital stock	4,642	4,949	5,159	5,164	5,374
<b>&lt; Consolidated income statement &gt;</b>					
Operating revenue	30,040	36,672	50,455	62,868	38,160
Operating profit	-2,121	4,319	5,562	7,634	7,426
Income/losses before income taxes	-806	-66	3,102	5,122	7,486
Net profit	2,038	178	2,751	4,145	6,232



[www.afreecatv.com](http://www.afreecatv.com)

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