

Investor Relations

AfreecaTV

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➤ Appendix

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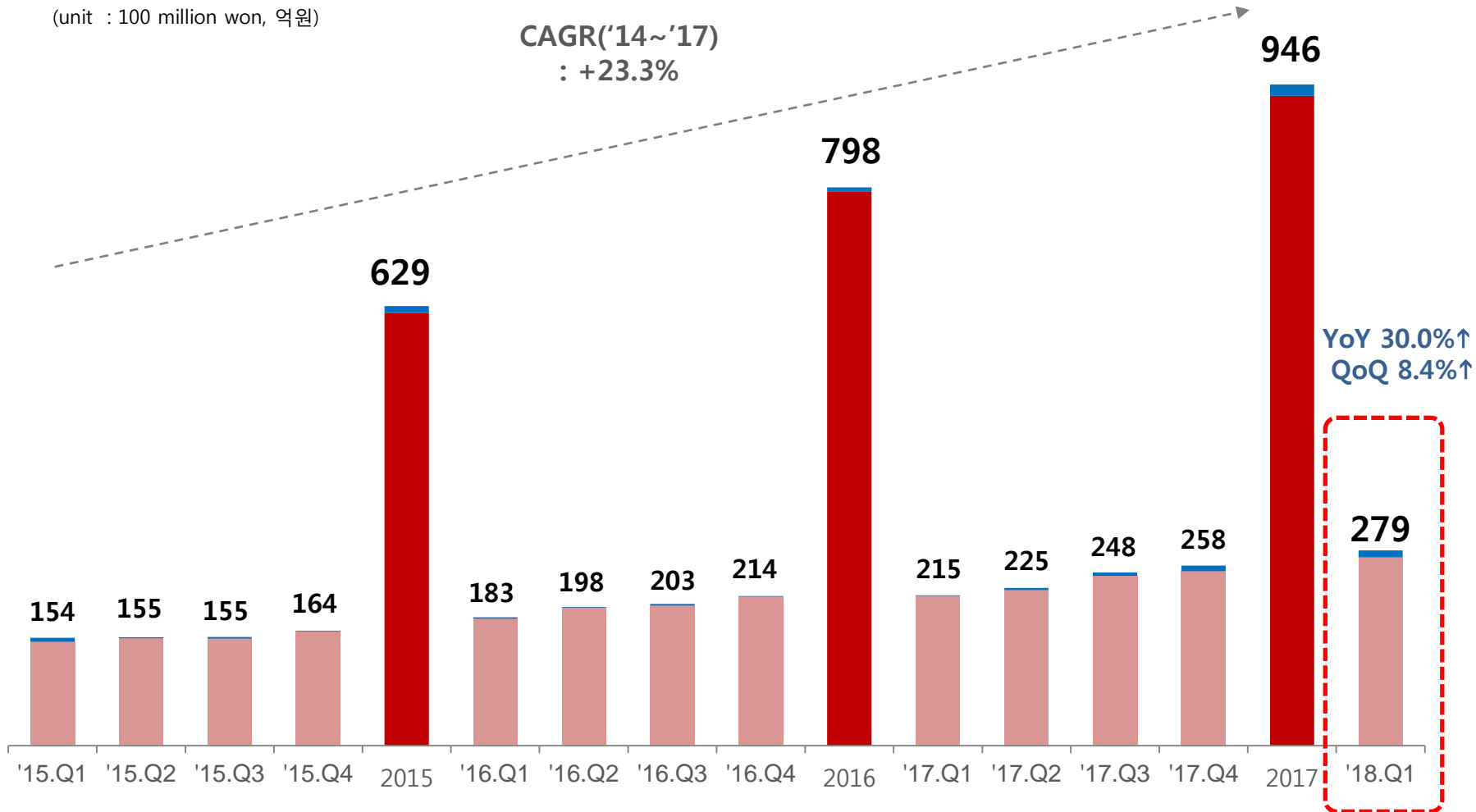


Total revenue

■ media platform ■ others

(unit : 100 million won, 억원)

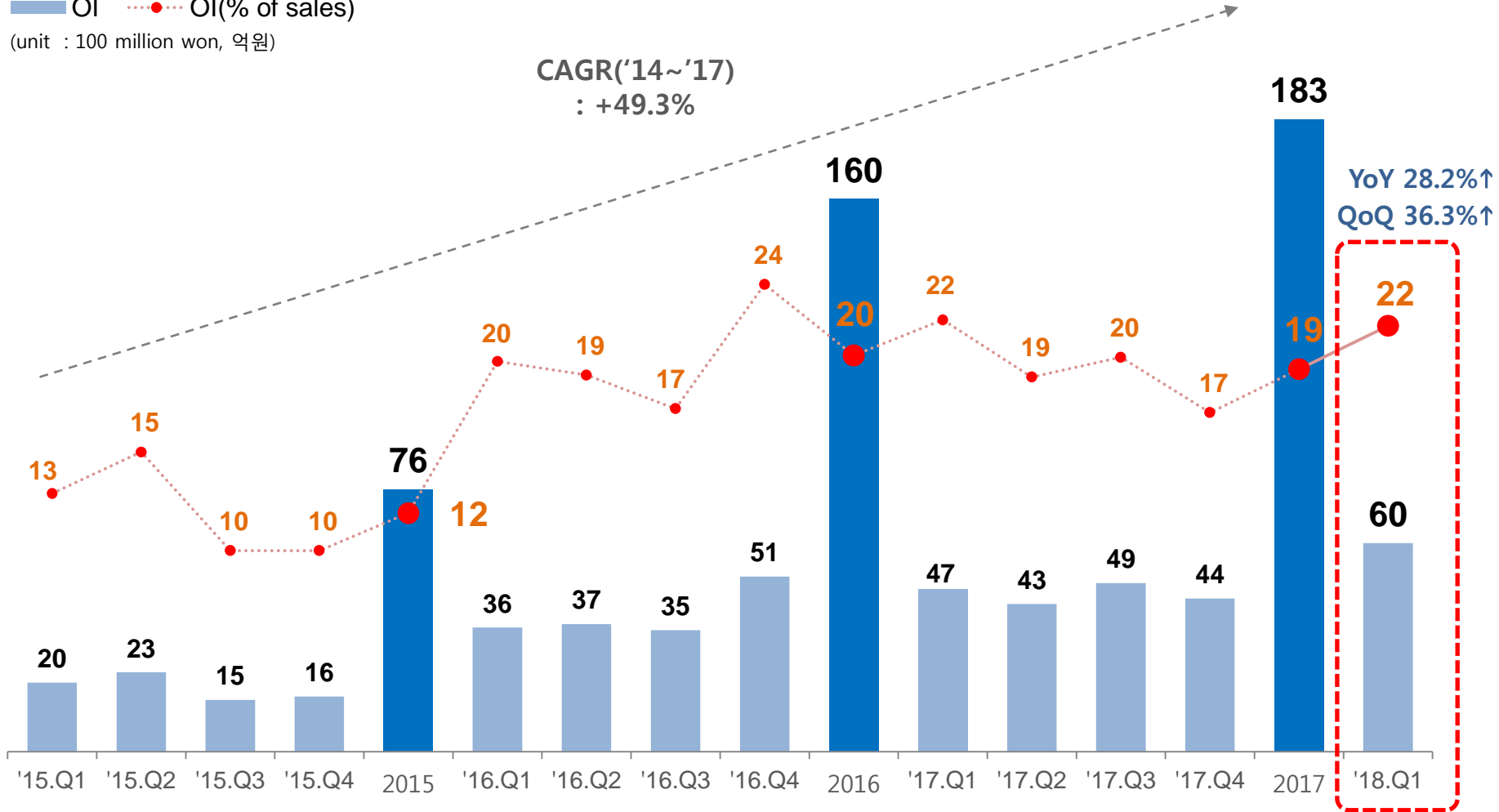
CAGR('14~'17)
: +23.3%



Operating Income

■ OI ● OI(% of sales)
 (unit : 100 million won, 억원)

CAGR('14~'17)
 : +49.3%



Cost Breakdown

(unit : million won)

		2016		2017		2017.1Q		2017.4Q		2018.1Q	
			비중		비중		비중		비중		비중
operating revenue (영업수익)		79,830	100.0	94,552	100%	21,484	100%	25,760	100%	27,934	100%
operating expense (영업비용)		63,810	79.9	76,229	81%	16,769	78%	21,324	83%	21,889	78%
fixed costs (고정비)	employment costs (인건비)	24,862	31.1	25,304	27%	6,046	28%	6,872	27%	7,215	26%
	depreciation (유무형감가상각비)	2,719	3.4	2,838	3%	667	3%	729	3%	798	3%
	dedicated internet circuit expense (회선사용료)	5,225	6.5	6,849	7%	1,528	7%	1,786	7%	1,841	7%
	Rent (지급임차료)	1,788	2.2	1,946	2%	471	2%	527	2%	587	2%
	event expenses (행사비)	3,539	4.4	5,013	5%	1,266	6%	1,243	5%	1,601	6%
	Others (기타)	3,806	4.8	4,009	4%	880	4%	1,148	4%	1,217	4%
variable costs (변동비)	commission & service charge (지급수수료)	13,799	17.3	20,784	22%	3,652	17%	6,361	25%	6,151	22%
	paying charges (과금수수료)	6,872	8.6	7,794	8%	1,872	9%	2,074	8%	2,248	8%
	Others (기타)	1,201	1.5	1,693	2%	387	2%	583	2%	232	1%

* (%) : /Operating Revenue

Summary of Consolidated Financial Statements

(unit : million won)

	2015	2016	2017	'17.Q4	'18.Q1
Total assets (자산총계)	68,045	83,426	103,442	103,442	110,912
Total liabilities (부채총계)	19,966	26,122	33,334	33,334	39,035
Total shareholders' equity (자본총계)	48,079	57,305	70,108	70,108	71,877
Capital stock (자본금)	5,164	5,436	5,653	5,653	5,653
Operating revenue (영업수익)	62,868	79,830	94,552	25,760	27,934
Operating profit (영업이익)	7,634	16,020	18,323	4,436	6,045
Income/losses before income taxes (법인세비용차감전순이익)	5,122	12,837	18,066	4,297	7,041
Net profit (당기순이익)	4,145	10,048	14,659	3,903	5,741



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