

Investor Relations

AfreecaTV

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➤ Appendix

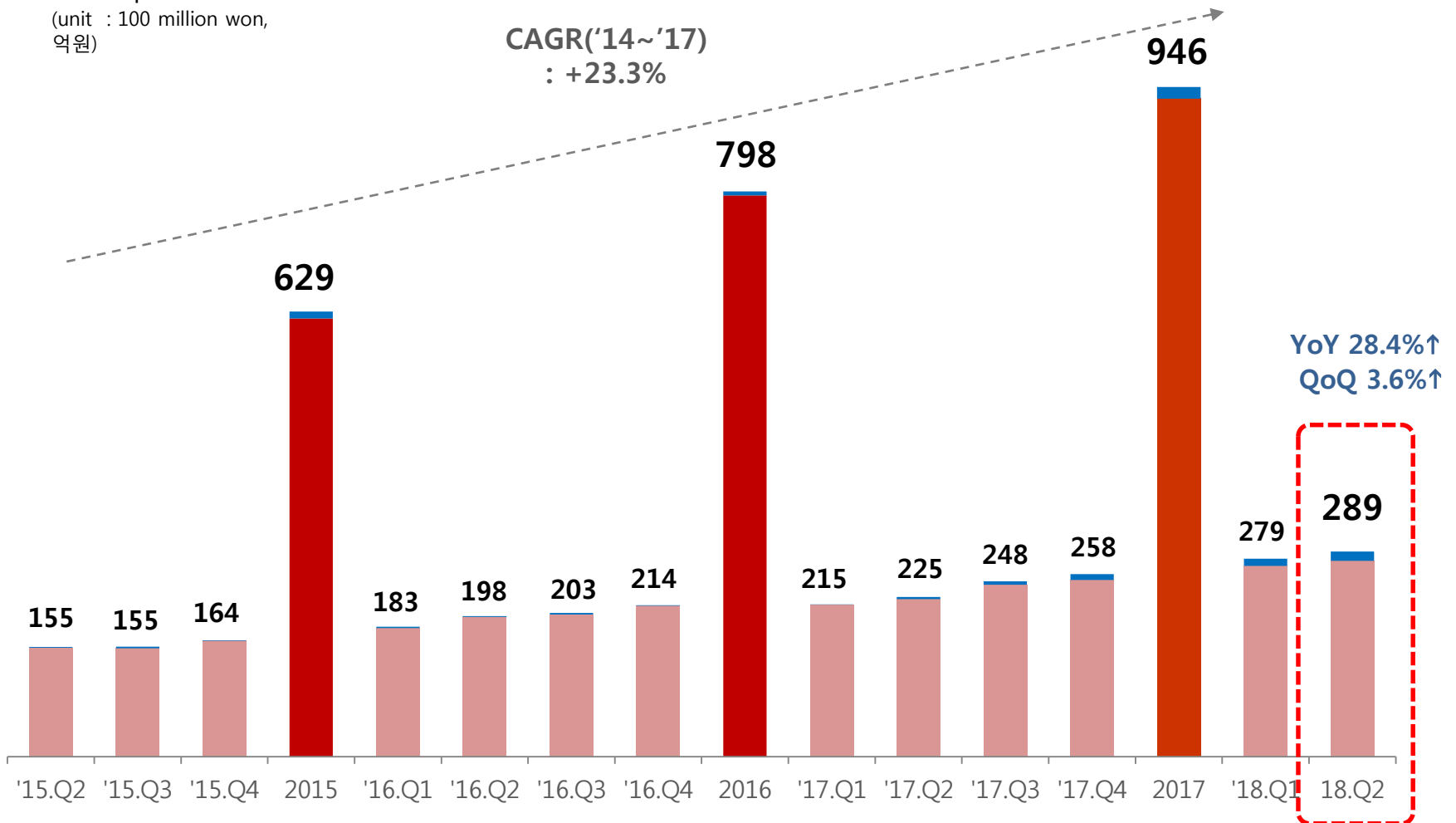
1. Financials
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Total revenue

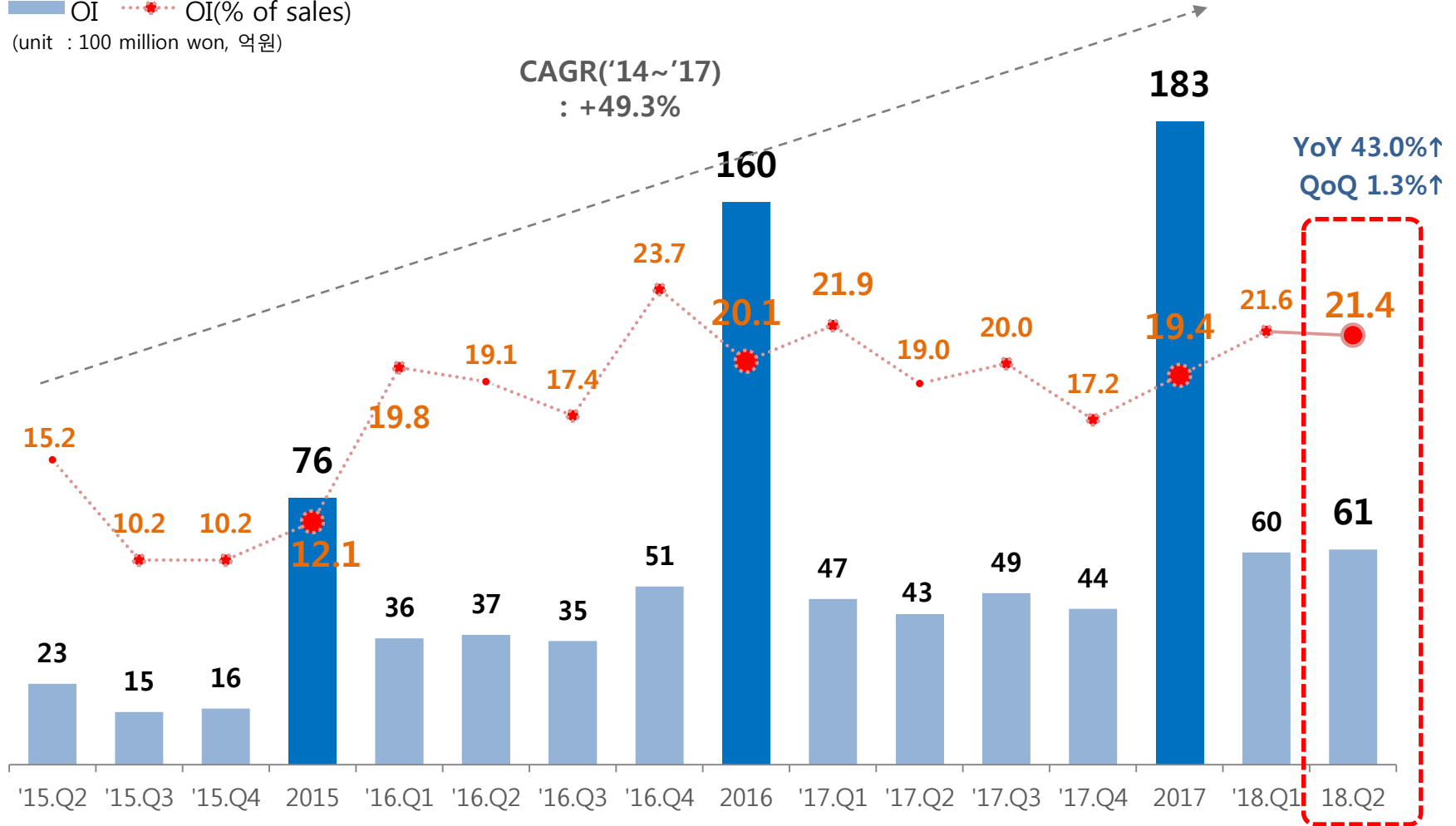
■ media platform ■ others

(unit : 100 million won, 억원)



Operating Income

■ OI ● OI(% of sales)
 (unit : 100 million won, 억원)



Cost Breakdown

(unit : million won, 백만원)

	2018.2Q		2018.1Q		2017.2Q		2017		2016	
		비중		비중		비중		비중		비중
Operating revenue (영업수익)	28,953	100%	27,934	100%	22,547	100%	94,552	100%	79,830	100%
Operating expense (영업비용)	22,827	79%	21,889	78%	18,265	81%	76,229	81%	63,810	80%
Employment costs (인건비)	7,116	25%	7,215	26%	6,306	28%	25,300	27%	24,862	31%
Commission & service charge (지급수수료)	4,429	15%	4,318	15%	3,419	15%	14,587	15%	11,216	14%
Paying charges (과금수수료)	2,349	8%	2,248	8%	1,894	8%	7,794	8%	6,872	9%
Dedicated internet circuit expense (회선사용료)	1,914	7%	1,841	7%	1,884	8%	6,849	7%	5,225	7%
BJ support expense (BJ지원금)	1,753	6%	1,709	6%	1,274	6%	5,453	6%	2,311	3%
Contents production costs (컨텐츠제작비)	1,926	7%	1,447	5%	568	3%	4,141	4%	2,055	3%
Depreciation (유무형감가상각비)	893	3%	798	3%	712	3%	2,838	3%	2,719	3%
Rent (지급임차료)	622	2%	587	2%	436	2%	1,946	2%	1,788	2%
Advertising expense (광고선전비)	103	1%	168	1%	416	2%	1,504	2%	1,075	1%
Event expense (행사비)	219	1%	278	1%	442	2%	1,616	2%	1,755	2%
Others (기타)	1,501	5%	1,281	5%	914	4%	4,202	4%	3,932	5%

* (%) : /Operating Revenue (비중 : 매출액 기준)

Summary of Consolidated Financial Statements

(unit : million won, 백만원)

	2018.2Q	2018.1Q	2017	2016
Total assets (자산총계)	114,015	110,912	103,442	83,426
Total liabilities (부채총계)	37,348	39,035	33,334	26,122
Total shareholders' equity (자본총계)	76,667	71,877	70,108	57,305
Capital stock (자본금)	5,653	5,653	5,653	5,436
Operating revenue (영업수익)	28,953	27,934	94,552	79,830
Operating profit (영업이익)	6,126	6,045	18,323	16,020
Income/losses before income taxes (법인세비용차감전순이익)	5,493	7,041	18,066	12,837
Net profit (당기순이익)	4,615	5,741	14,659	10,048



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15, 228-gil, Pangyo-ro, Bundang-gu, Seongnam-si, Gyeonggi-do
(Sampyeong-dong, Pangyo Seven Venture Valley, 1-danji, 2-dong, #201, #801, # 901)