

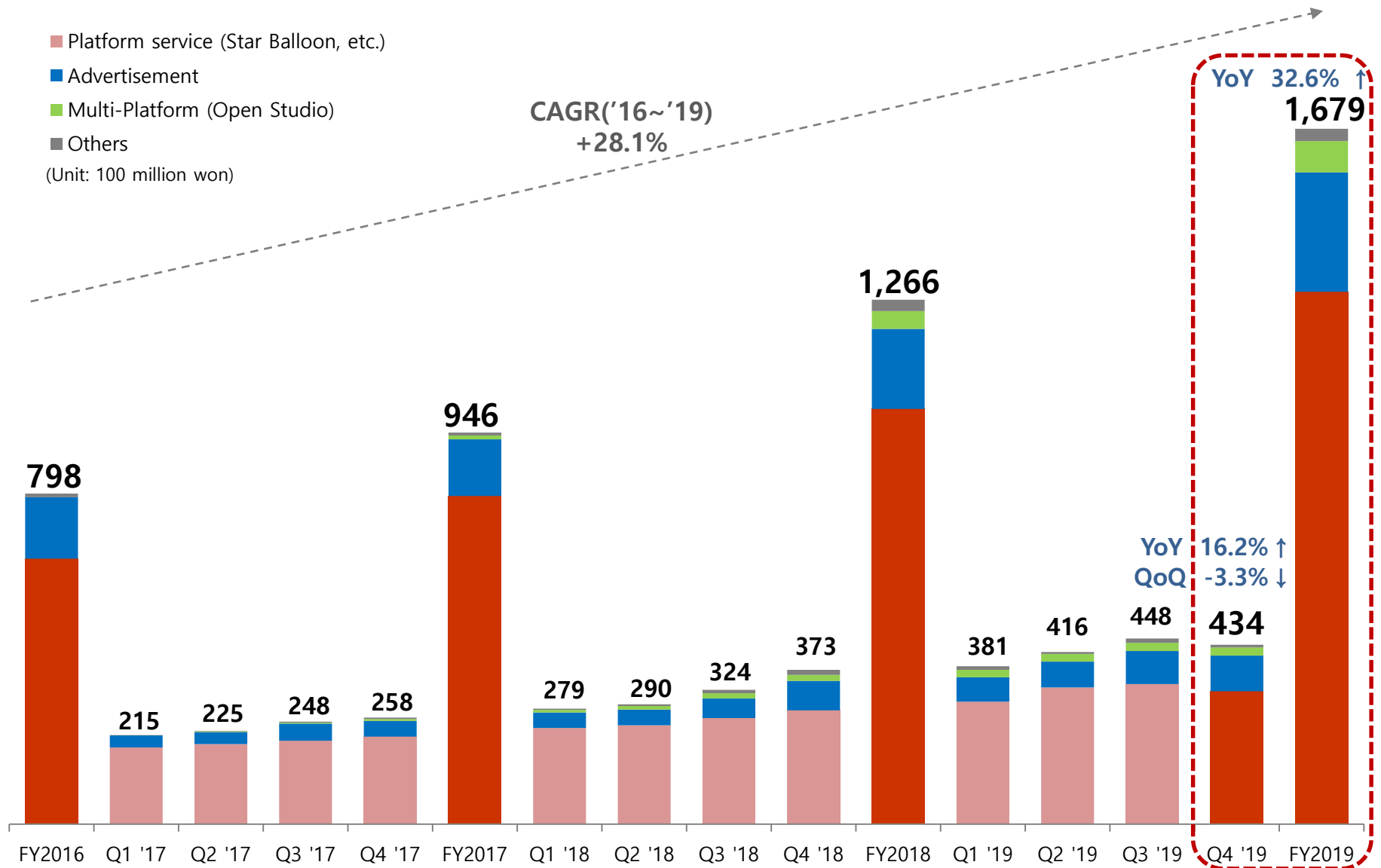
# AfreecaTV

## FY 2019 & 4Q Earnings

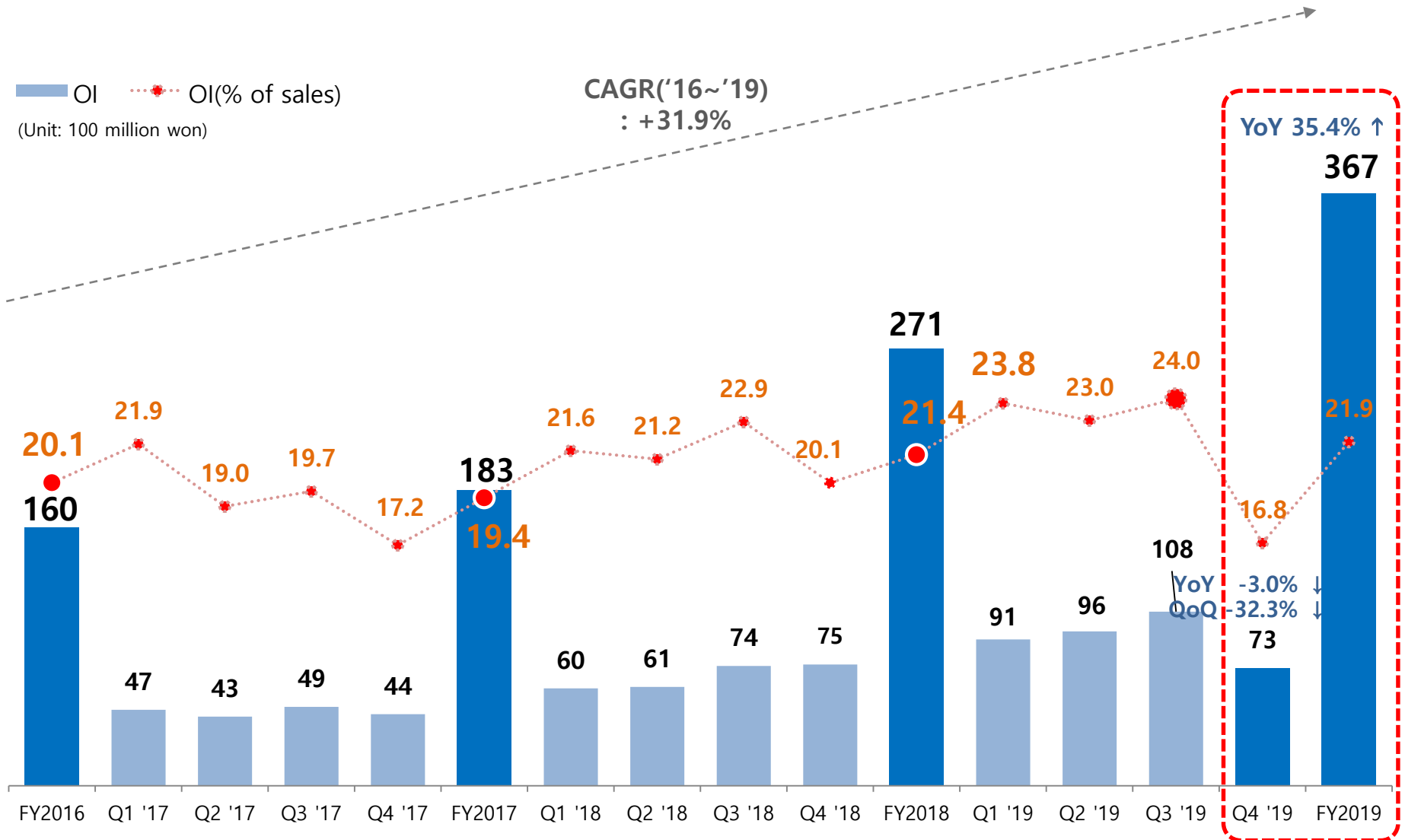
February 12, 2020



# Total Revenue



# Operating Income



# Cost Breakdown

(unit : million won)

	2019		2018		YoY	2019.4Q		2019.3Q		QoQ	2018.4Q		YoY
		%		%				%			%		
<b>Operating revenue</b>	<b>167,869</b>	<b>100%</b>	<b>126,628</b>	<b>100%</b>	<b>32.6%</b>	<b>43,356</b>	<b>100%</b>	<b>44,815</b>	<b>100%</b>	<b>-3.26%</b>	<b>37,308</b>	<b>100%</b>	<b>16.2%</b>
<b>Operating expense</b>	<b>131,143</b>	<b>78%</b>	<b>99,505</b>	<b>79%</b>	<b>31.8%</b>	<b>36,065</b>	<b>83%</b>	<b>34,050</b>	<b>76%</b>	<b>5.91%</b>	<b>29,793</b>	<b>80%</b>	<b>21.0%</b>
Employment costs	38,860	23%	29,259	23%	32.8%	9,692	22%	9,944	22%	-2.53%	7,470	20%	29.7%
Commission	15,488	9%	14,426	11%	7.4%	4,260	10%	4,422	10%	-3.66%	4,121	11%	3.4%
Commission	8,417	5%	5,227	4%	61.0%	2,842	7%	2,691	6%	5.61%	2,012	5%	41.3%
Paying charges	16,225	10%	11,493	9%	41.2%	4,036	9%	4,227	9%	-4.52%	3,766	10%	7.2%
Dedicated internet circuit expense	9,292	6%	8,162	6%	13.8%	2,339	5%	2,333	5%	0.26%	1,987	5%	17.7%
BJ support expense	5,794	3%	6,808	5%	-14.9%	1,064	2%	924	2%	15.15%	1,765	5%	-39.7%
Contents production costs	9,325	6%	8,279	7%	12.6%	2,126	5%	2,828	6%	-24.82%	3,256	9%	-34.7%
Depreciation	10,717	6%	4,021	3%	166.5%	2,926	7%	2,853	6%	2.56%	1,332	4%	119.7%
Rent	235	0%	2,552	2%	-90.8%	61	0%	53	0%	15.09%	682	2%	-91.1%
Advertising expense	652	0%	371	0%	75.7%	218	1%	167	0%	30.54%	69	0%	215.9%
Event expense	3,168	2%	2,280	2%	38.9%	2,419	6%	300	1%	706.33%	1,453	4%	66.5%
Others	12,970	8%	6,626	5%	95.7%	4,081	9%	3,308	7%	23.37%	1,879	5%	117.2%

\* (%) : /Operating Revenue

# Summary of Consolidated Financial Statements

(unit : million won)

	2019	2019.4Q	2018	2017
Total assets	228,025	228,025	157,544	103,442
Total liabilities	106,237	106,237	64,651	33,334
Total shareholders' equity	121,789	121,789	92,893	70,108
Capital stock	5,747	5,747	5,747	5,653
Operating revenue	167,869	43,356	126,628	94,552
Operating profit	36,726	7,291	27,123	18,323
Income/losses before income taxes	41,938	6,945	26,592	18,066
Net profit	34,160	7,190	21,335	14,659